MOROCCO NOW

INVEST AND EXPORT

WHY MOROCCO ?

OCTOBER 2021

WHY MOROCCO ?

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PRO-BUSINESS

Business-friendly environment with political stability, resilient economy and Government incentives

COMPETITIVE

Advanced infrastructure, high qualified human resources and strategic position giving access to potential markets worldwide

SUSTAINABLE

Strong Royal vision with ambitious energy transition plan to make Morocco among the greenest and lowest carbon platforms in the world

PRO-BUSINESS

STABILITY WITH ROYAL VISION

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A CONTINUING DRIVE FOR **OPENNESS** AND **DEMOCRACY**

Release energies and restore confidence to accelerate the march towards progress and prosperity for all

The New Developement Model launched by His Majesty King Mohammed VI

- *A productive and diversified economy that creates added value and quality jobs*
- *Human capital strengthened and better prepared for the future*
- *Opportunities for all and a consolidated social link*
- *Resilient territories, anchor points for development*

PRO-BUSINESS

RESILIENT ECONOMY

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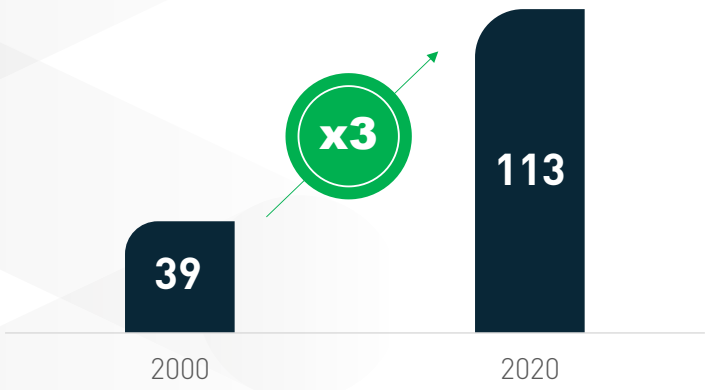
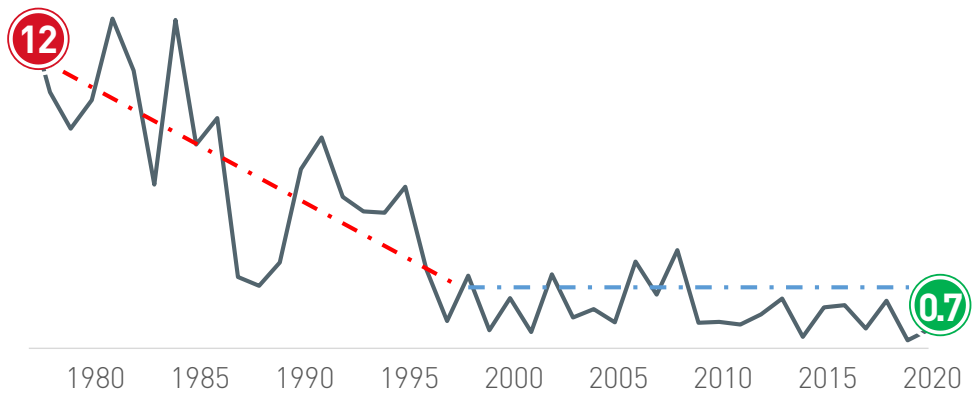
STRONG MACRO-ECONOMIC FUNDAMENTALS

Ranked **1st*** Among 141 countries
in terms of inflation rate stability

GDP has tripled in less than 20 years
(USD Billion)



Stable inflation rate maintained under 2% since 2010
(annual inflation %)



Source : The World Bank / Global Competitiveness Report WEF 2019 (* Among the countries ranked first)

PRO-BUSINESS

BUSINESS-FRIENDLY ENVIRONMENT

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EASINESS FOR BUSINESS TO GROWTH

MORE THAN 50 NON DOUBLE TAXATION AND INVESTMENT PROTECTION AGREEMENTS

NO RESTRICTIONS ON CAPITAL FOR NON-RESIDENTS

FREE REPATRIATION OF PROFIT AND CAPITAL FOR NON-RESIDENTS

1st competitive country in North Africa

2nd most attractive investment destination in Africa

Source : WEF / RMB

PRO-BUSINESS

GOVERNMENT INCENTIVES

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AN ATTRACTIVE INCENTIVE PACKAGE

GOVERNMENT SUBSIDIES

- Investment: tailor-made offer for investors.
- Recruitment & Training: financial incentives to cover costs

SPECIAL ECONOMIC ZONES

- Land, office space, and industrial plants in main economic zones
- Financial support for building and equipment

GOVERNMENT SUPPORT

- Support from Moroccan Investment & Export Development Agency (AMDIE): end-to-end assistance

COMPETITIVE

STRATEGICALLY LOCATED

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TANGIER MED PORT, THE **1ST TRANSHIPMENT PLATFORM IN AFRICA**

186

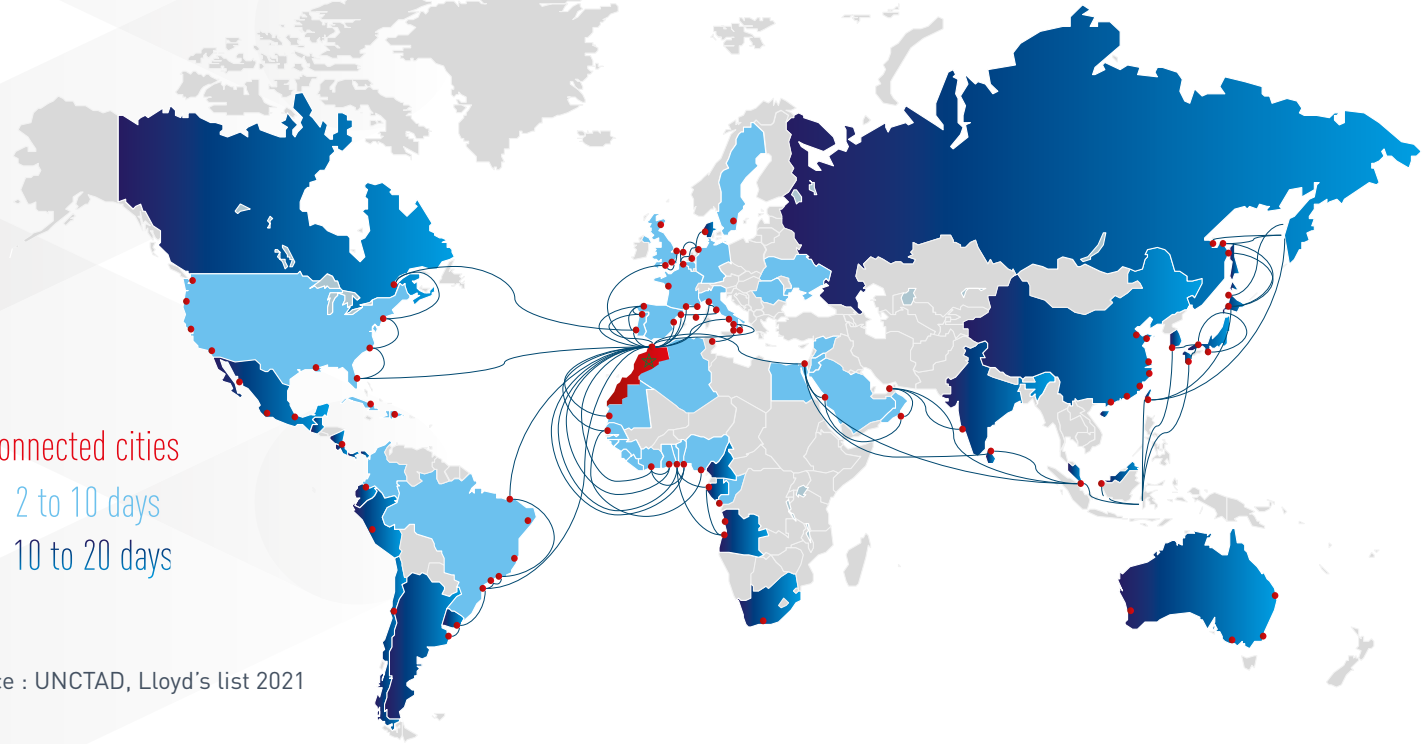
186 connections
with 77 countries

14 km

14 km from Europe

9M

Traitment capacity for
9 millions of containers per year



Source : UNCTAD, Lloyd's list 2021

COMPETITIVE

ACCES TO MARKETS OF OPPORTUNITIES

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MORE THAN 50 **FTAS** GIVING ACCESS TO **1.3 BILLION CONSUMERS**

EAFT (European Assoc. for Free Trade)
(Iceland, Liechtenstein, Norway Switzerland)

FTA with United Kingdom

FTA with the United States of America

Arab Maghreb Union
(Algeria, Libya, Mauritania, Tunisia)

African Continental Free Trade Area (AfCFTA)

FTA with the European Union

FTA with Turkey

FTA with Jordan, Tunisia, Egypt

Greater Arab Free Trade Agreement (GAFTA)

Bahrain, Jordan, Libya, Palestine, Soudan, UAE, Egypt, Kuwait, Qatar, Syria, Yemen, Iraq, Lebanon, Oman, Saudi Arabia, Tunisia

FTA with the UAE

COMPETITIVE

WORLD-CLASS INFRASTRUCTURE

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1ST IN AFRICA IN TERMS OF INFRASTRUCTURE & DIGITAL CONNECTIVITY

1st

high speed train in Africa

Tangier-Casablanca

18

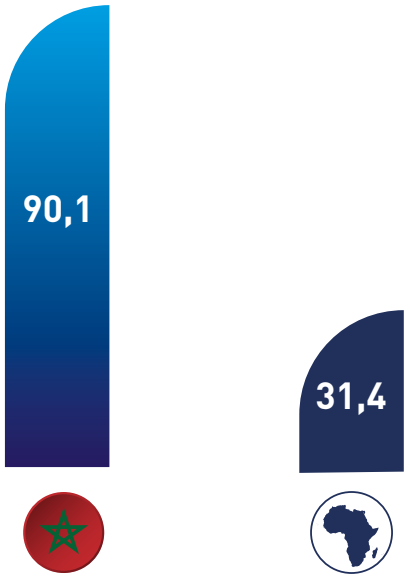
airoports

1st in Africa in terms of accredited airports

1.808 km

of highways

Bandwidth per internet user (kbit/s)



2020 Global ICT Regulatory Outlook benchmark across 193 countries worldwide

COMPETITIVE
DEMOGRAPHICS

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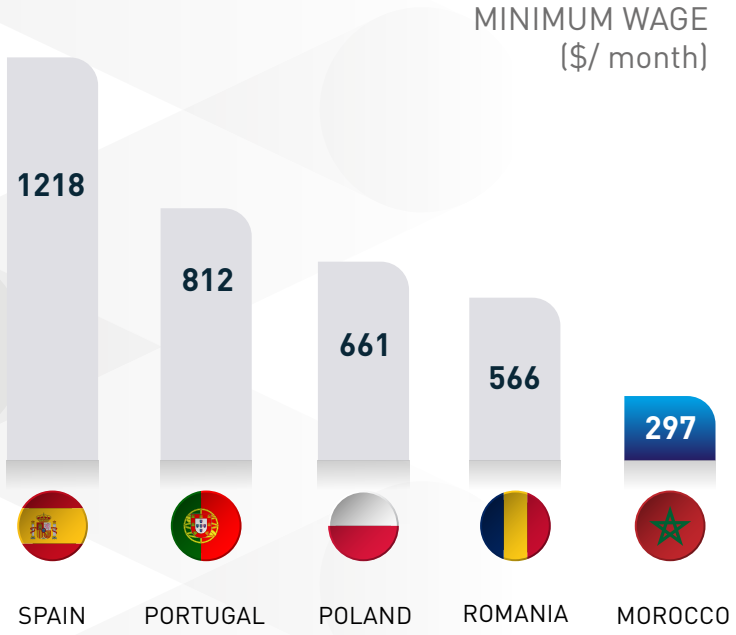
DYNAMIC, COMPETITIVE AND QUALIFIED LABOR FORCE

COMPETITIVE LABOR FORCE



Source : Global Wage Report 2021/2020 / World Bank

A TALENT POOL

- **A young** and **competitive** workforce
- **42%** population under **25 years**
- **< 5%** Turnover in Aerospace
- **Ad hoc training** centers jointly developed with investors
- **152.000 graduates** per year
- A growing number of **partnerships** with leading international universities

COMPETITIVE

AVAILIBILITY OF INDUSTRIAL LAND

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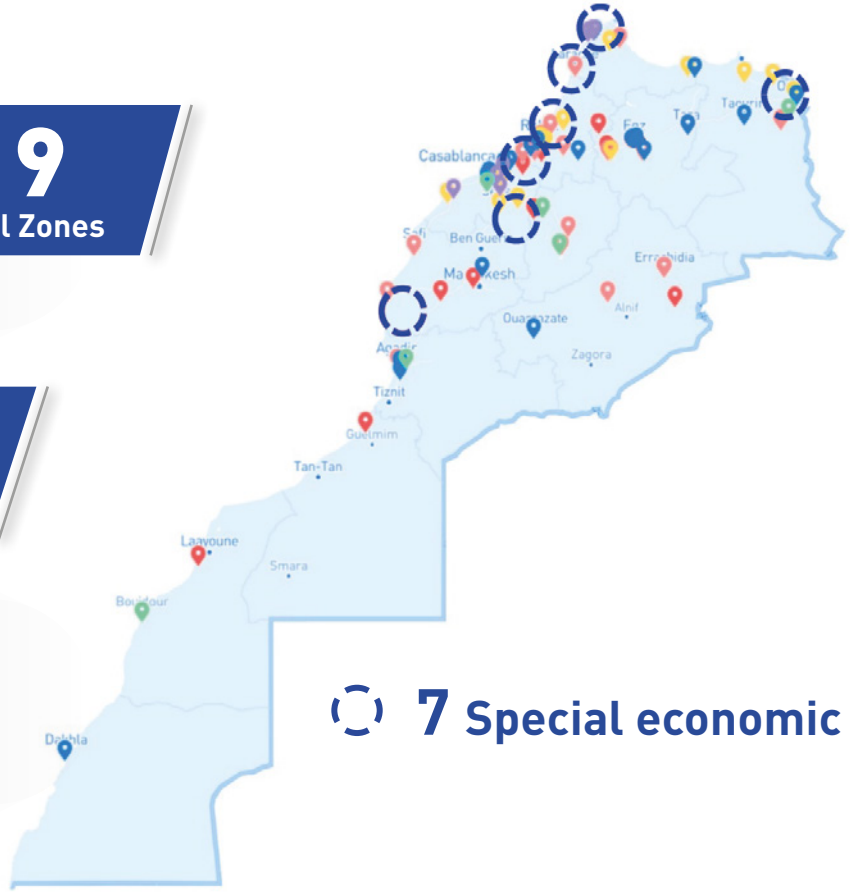
STRATEGIC INDUSTRIAL ZONES ACROSS THE COUNTRY

119
Industrial Zones

>10.000
Industrial operators



7 Special economic zones

COMPETITIVE

OUR LEADING GLOBALLY INDUSTRIES

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RICH AND DIVERSIFIED INDUSTRIES

AUTOMOTIVE

1ST EXPORTING SECTOR
60% LOCAL INTEGRATION RATE

AERONAUTICS

+20% ANNUAL GROWTH
+140 AERONAUTICAL OPERATORS

TEXTILE

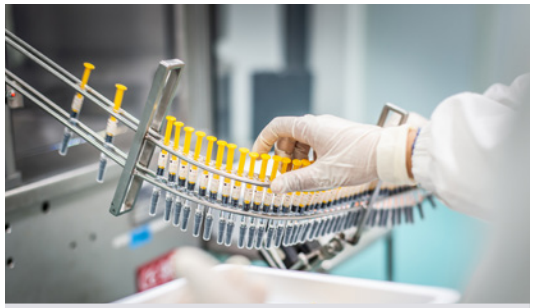
AMONG THE 1ST INDUSTRIAL EMPLOYER IN MOROCCO

AGRO-INDUSTRY

1ST MANUFACTURING SECTOR IN MOROCCO

OUTSOURCING

MOROCCO, A COMPETITIVE OUTSOURCING PLATFORM



PHARMACEUTICAL

MOROCCO, AFRICAN PHARMACEUTICAL LABORATORY

AND MORE ...

- ELECTRONICS
- MECHANICAL AND METALWORKING INDUSTRIES
- CHEMICAL INDUSTRY
- HEAVY TRUCKS
- PLASTIC PROCESSING
- LEATHER

SUSTAINABLE

GREEN ENERGY

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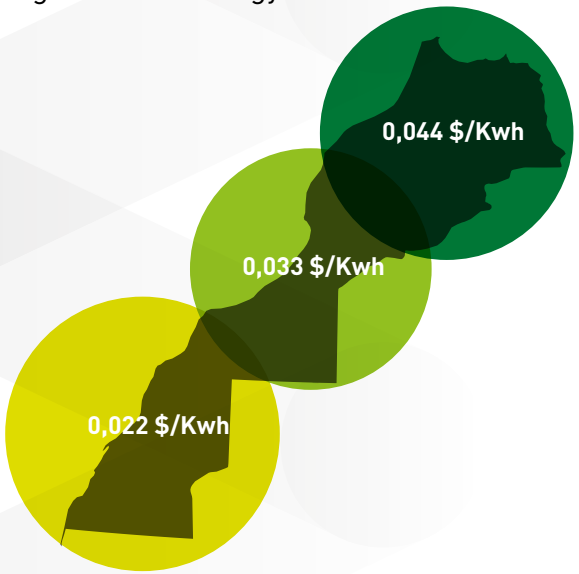
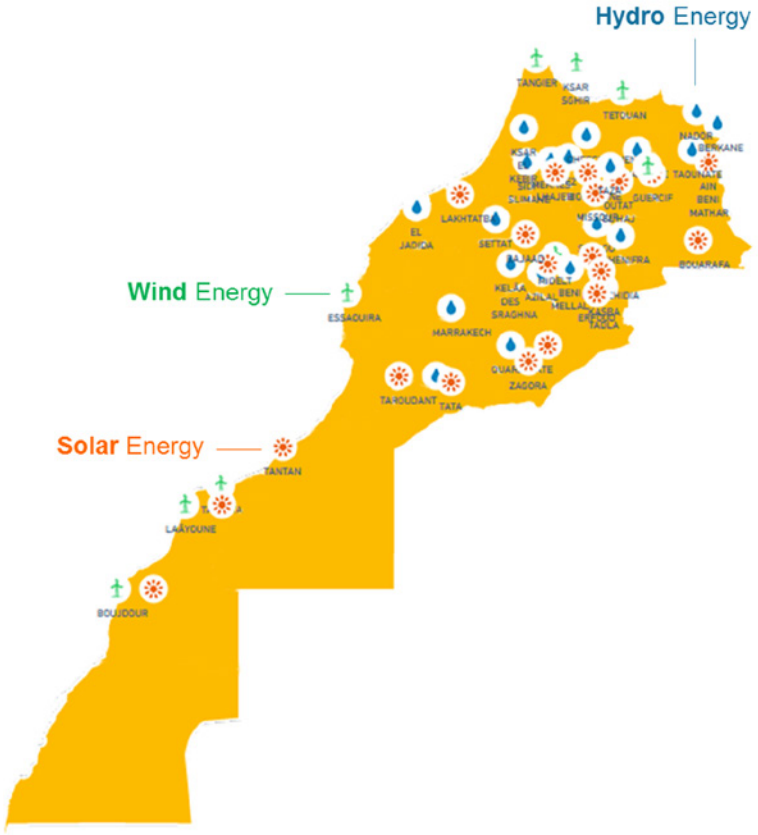
52% energy mix by 2030

Morocco will get 52% of its electricity from renewable energy sources by 2030, thanks to an ambitious plan with a strong Royal vision to increase the share of renewable energies in the energy mix



Source : ONEE / Moroccan Agency for Sustainable Energy

Morocco's Renewable Energy Projects Map



The avant-garde renewable energy plan, position Morocco as one of the most competitive **low-carbon industries** in the World

Stay connected

2 hours flight to Europe
7 hours to North America
7 hours to UAE

Open to the World with multicultural education

Major international Schools across the country

A GREAT PLACE TO LIVE

AMONG THE MOST STUNNING COUNTRIES IN THE WORLD

Art of living and cultural heritage

A multicultural country, recognized as World Heritage by UNESCO

The 2nd Best gastronomy in the world

A unique place to live

Thanks to a rich & diversified landscape including a serene coastline, the desert, the Atlas mountains and more

Agrobusiness

Aerospace

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Textile

Automotive